



## **National Association of Attorneys General**

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### ***Sponsored By:***

*Roy Cooper*  
*North Carolina Attorney General*

*Rob McKenna*  
*Washington Attorney General*

### **Adopted**

### **RESOLUTION**

#### **IN SUPPORT OF NATIONAL DATA PRIVACY DAY**

**WHEREAS** the National Association of Attorneys General is an organization of the chief legal officers of all the fifty states and the District of Columbia, the territories of American Samoa, Guam, and the Virgin Islands, the Commonwealth of Northern Mariana Islands, and the chief legal officers of the Commonwealth of Puerto Rico (Secretary of Justice); and

**WHEREAS** the Internet and the capabilities of modern technology cause data privacy issues to figure prominently in the lives of many people in the United States at work, in the health field, and in e-commerce transactions; and

**WHEREAS** millions of Americans are affected by data privacy issues that include sensitive personal information such as medical records accessed by unauthorized parties, identity theft, web-based information brokers selling sensitive personal data, and teens private information retrieved on mobile devices and social networking sites; and

**WHEREAS** all Attorneys General have a deep interest in consumer protection and specifically the protection of information privacy of the citizens of their respective jurisdictions; and

**WHEREAS** many individuals are unaware of data protection and privacy law generally and of specific steps that can be taken to help protect the privacy of personal information online; and

**WHEREAS** January 28<sup>th</sup> was designated as 'National Data Privacy Day' by the United States House and Senate in an effort to increase awareness about data privacy and to educate consumers about the protection of personal information; and

**WHEREAS** government officials, academics, legal scholars, representatives of international businesses and privacy professionals are working together on this date to advance the discussion about data privacy and protection

**NOW THEREFORE BE IT RESOLVED BY THE NATIONAL ASSOCIATION OF ATTORNEYS GENERAL, DULY CONVENED**

That the National Association of Attorneys General supports National Data Privacy Day and its goal of facilitating the role of consumer privacy and data protection in regulatory controls, technological innovation and consumer protection with key stakeholders; the development and promotion of privacy standards; and the promotion of collaboration, cooperation and shared responsibility in the areas of individual data protection and commercial management of personal information.